



La Salle Annual Business Sponsor Program

Welcome to the La Salle Annual Business Sponsor program! This program provides a wonderful opportunity for you to support La Salle, helping to develop students of faith, service and scholarship and encouraging students to realize their maximum potential. Your participation also assists those families that do not have the means to pay full tuition, yet desire a rigorous and relevant education characterized by exceptional academics, transformational opportunities and inspiring core values for their children. Thank you for considering joining with us in this mutually beneficial, special partnership!

The La Salle Prep community consists of more than 600 students, nearly 100 faculty/staff members, 500 families and more than 6300 alumni: a large, loyal and receptive audience of current/potential customers who genuinely appreciate our sponsors. Our community members, while concentrated east of the Willamette River, travel from all over the Portland Metro area and southern Washington.

As a participant, you gain access to various levels of recognition and attendance at our four major annual community events. Our Annual Business Sponsors also receive broad exposure all year long at school parent meetings and events, arts performances and exhibits, sporting events and smaller fundraising events not accessible to individual event sponsors. If you would like to support the school and its students, attend our main events and receive strong visual and public recognition within the La Salle community, this program is for you.

The Annual Business Sponsor Program offers:

- More convenience, better budgeting
- Only one sponsorship ask per year with ongoing stewardship
- Various levels of recognition at events with a combined attendance of more than 1650:
 - Believe Benefit Auction (Oct)
 - Yulefest & Wine Tasting (Dec)
 - Steak & Seafood (Feb)
 - Alumni Golf Tournament (July)
- Year-round logo signage in the donor area of the main hallway (Sept – June)
 - Viewed at regular school family events such as Back-to-School night, Falcon Fan Tailgate, Open House, etc., arts performances (Sept – June)
- Logo placement on the La Salle website and in the Saalfeld Athletic Center
- Periodic recognition on social media
- Invitation to, and recognition at, our annual Benefactor Reception (May or June)

We welcome your interest in this program and can assist you in determining what level of partnership works best for you and your organization. For additional information and to participate, please contact:

Michelle Crimmins
Director of Giving & Alumni Relations
503-353-1553 or mcrimmins@lsprep.org

Thank you for your commitment to the La Salle Prep community!

| \$10,000 Gold Partner | |
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| Recognition Benefits | Event Benefits |
| <ul style="list-style-type: none"> • Logo on La Salle website • Logo in the foyer/concession area of our famed “Brick Oven” (LS gym) • Logo placement at all La Salle events • Podium recognition at major events • Full-page ad in Believe program | <ul style="list-style-type: none"> • Table for 10 at Believe Benefit Dinner • Table for 10 at Yulefest & Wine Tasting • Table for 10 at Steak & Seafood • Foursome at Alumni Golf Tournament |

| \$5,000 Royal Partner | |
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| Recognition Benefits | Event Benefits |
| <ul style="list-style-type: none"> • Logo on La Salle website • Logo in the foyer/concession area of our famed “Brick Oven” (LS gym) • Logo placement at all La Salle events • Podium recognition at major events • Half-page ad in Believe program | <ul style="list-style-type: none"> • Table for 10 at (2) of the following events: <ul style="list-style-type: none"> ◦ Believe Benefit Dinner ◦ Steak & Seafood ◦ Yulefest & Wine Tasting • Two tickets to (1) of the following events: <ul style="list-style-type: none"> ◦ Believe Benefit Dinner ◦ Steak & Seafood ◦ Yulefest & Wine Tasting • Foursome at Alumni Golf Tournament |

| \$2,500 Scarlet Partner | |
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| Recognition Benefits | Event Benefits |
| <ul style="list-style-type: none"> • Logo on La Salle website • Logo in the foyer/concession area of our famed “Brick Oven” (LS gym) • Logo placement at all La Salle events • Quarter-page ad in Believe program | <ul style="list-style-type: none"> • Two tickets to Yulefest & Wine Tasting • Two tickets to Believe Benefit Dinner • Two tickets to Steak & Seafood • \$500 sponsorship at one of our four main events |